

Portfolio



Demo Reel

Franco Palacios

Multimedia Motion Designer

I am a highly skilled multimedia designer with around 10+ years of professional experience in motion design, character animation, photography, web design, and video editing.

I have a proven ability to deliver projects from end to end, translating ideas to engaging assets with a deep understanding of clients' products, customers, and stakeholders. My high level of adaptability allows me to quickly shift from working independently to collaborating cross-functionally with professionals of different disciplines to craft remarkable results.

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EXPERIENCE

LINKFRAME (Self-employed) | 2022 - to date

MOTION GRAPHIC DESIGNER

2D and 3D Motion Designer Currently collaborating with Visual Punch from Deventer, Nederland, and Architoi from Paris, France

NUCLEO ESCUELA | 2021 - to date

COURSE INSTRUCTOR OF CHARACTER RIGGING

Part-time online teacher for animation and character rigging courses with After Effects and Duik Angela.

STARTUP MOTION | 2013- 2021

MOTION DESIGNER & MULTIMEDIA DESIGNER

- Full cycle animations projects
- Shooting and video editing.
- UI/UX designer.
- Food, product, and content photographer.
- Graphic design.

EL MERCURIO DE VALPARAISO | 2011- 2012

MULTIMEDIA DESIGNER

Started as an intern in the internet & events department of this multimedia conglomerate (3 months).

- Hired as a multimedia designer and performed additional roles such as video editor, web designer, and photographer.

EDUCATION & TRAINING

LaBasad Design School (Spain) | 2023

MASTER OF MOTION GRAPHICS

A multidisciplinary master, focused on 2D animation, 3D, art direction, cel animation.

School of Motion | 2020

RIGGING ACADEMY 2.0

After Effects course about handling rigging characters of all shapes, sizes, and styles and getting them ready for animation.

Universidad del Mar | 2010

BACHELOR'S DEGREE IN ADVERTISING

Major in Creative & Persuasive Communication. Graduated with honours.

Brand communication, social media content, marketing strategy, multimedia design (animation, video editing, graphic design), and advertising campaigns.

Universidad del Mar | 2005

DIPLOMA IN COMMUNICATION & MEDIA

Corporate communication, public relations, marketing, and broadcasting industry.

SKILLS & LANGUAGES

Adobe After Effects

Adobe Premiere Pro

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Audition

Adobe Lightroom

Cinema 4D / Blender

Figma / UXPIN

Rive

WordPress

English

Full Professional Proficiency

Spanish

Native

