

FRANCO PALACIOS

MOTION DESIGNER

+31 639849573

frank@linkframe.net

Utrecht, The Netherlands

linkedin.com/in/francopolis

My Portfolio

francopolis.video



Demo Reel

<https://youtu.be/Jkz8Z-iYU3A>

Work Permit NL

I am a highly skilled multimedia designer with over 10 years of professional experience in motion design, character animation, photography, web design, and video editing. Demonstrating a proven ability to deliver end-to-end projects, I translate ideas into engaging assets with a deep understanding of clients' products, customers, and stakeholders. My adaptability allows me to seamlessly transition from independent work to cross-functional collaboration, producing remarkable results.

EXPERIENCE

LINKFRAME – Self-employed DEC 2022 – PRESENT
MOTION GRAPHIC DESIGNER

Freelance Animator specializing in 2D and 3D animation, contributing to projects within the European Union, with a primary focus on the Netherlands. Currently collaborating with Visual Punch for brands such as Topicus, Pro Rail, Achmea, ITS foil, Centraal Beheer among others.

NUCLEO ESCUELA NOV 2021 – NOV 2023
COURSE INSTRUCTOR OF CHARACTER RIGGING

Part-time online teacher for animation and character rigging courses with After Effects and Duik Angela.

STARTUP MOTION JUN 2015 – NOV 2022
LEAD MOTION DESIGNER & MULTIMEDIA DESIGNER

In charge of animation projects from beginning to end: scripting, technical scripting, mood board/concept art, character design, storyboard/animatic, animation, voiceover direction, music editing, and delivery.

TSB STUDIOS (Texas, USA) JAN 2020 – APR 2020
FREELANCE ANIMATOR & VFX ARTIST

Worked as a 2D & 3D freelance animator and compositor in several projects for different clients such as Killam, Just energy, Taco Cabana, and PreK 4SA campaign.

EL NIDO PROPIEIDADES JUL 2013 – APR 2018
CORPORATE ADVISOR & MULTIMEDIA DESIGNER

Contributed to enhancing the corporate image and branding of the real estate broker. Created and administered the website. Real estate and content photographer.

EDUCATION & TRAINING

LaBasad Design School (Spain) 2022 - 2023
MASTER OF MOTION GRAPHICS

A multidisciplinary master, focused on 2D animation, 3D, art direction, and cel animation.

School of Motion 2020
RIGGING ACADEMY COURSE

After Effects course about handling rigging characters of all shapes, sizes, and styles and getting them ready for animation.

Universidad del Mar 2007 – 2010
BACHELOR'S DEGREE IN ADVERTISING

Major in Creative & Persuasive Communication. Graduated with honours. Brand communication, social media content, marketing strategy, multimedia design (animation, video editing, graphic design), and advertising campaigns.

SKILLS

- Adobe After Effects
- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Illustrator
- Adobe Audition
- Cinema 4D / Blender
- Figma / Wordpress
- Rive
- OBS

LANGUAGES

English
Full Professional Proficiency

Spanish
Native

REFERENCE

Jouri Verhoeven
VISUAL PUNCH
Motion Designer Director / Owner
T: +31 6 50623086
E: jouri@visualpunch.nl

